

OCEOMICS PROPOSAL

LOGO CONCEPTS

21/05/2026 | AINIA | HORIZON-CL6-2025-01-CIRCBIO-14

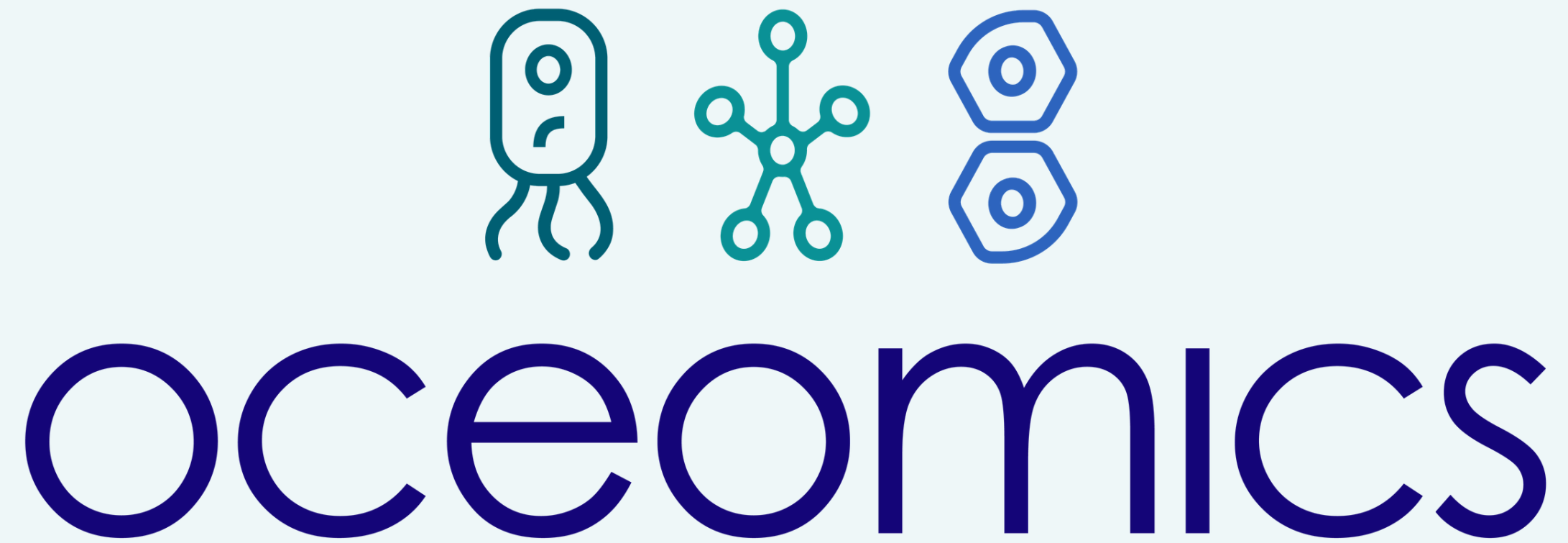




MOODBOARD

OCEAN TO SKIN #1

BIOTECH, MOLECULAR, COSMETIC, TECHNOLOGY



_OCEAN TO SKIN

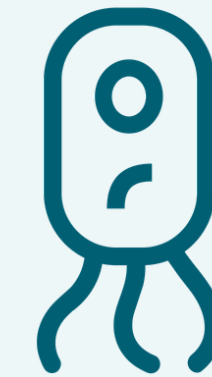
The logo simplifies the OCEOMICS value chain into three symbols: the diatom for marine bioprospecting, the molecule for bioactive discovery, and the skin icon for cosmetic application. Together, they create a clear, scientific and elegant identity.



_OCEAN TO SKIN: ICONS

MICROORGANISM

A simplified microorganism symbol inspired by marine bacteria. It represents microscopic marine life as the biological starting point of OCEOMICS and the source of new natural compounds through bioprospecting.



MOLECULE

A visual abstraction of a bioactive molecular structure. It represents the identification and development of marine-derived compounds through biotechnology, molecular science and data-driven research.



EPITHELIAL CELL

A stylized epithelial cell symbol representing the skin-related application of OCEOMICS discoveries. It connects the project's bioactive compounds with skincare, cosmetic formulation and skin-focused innovation.



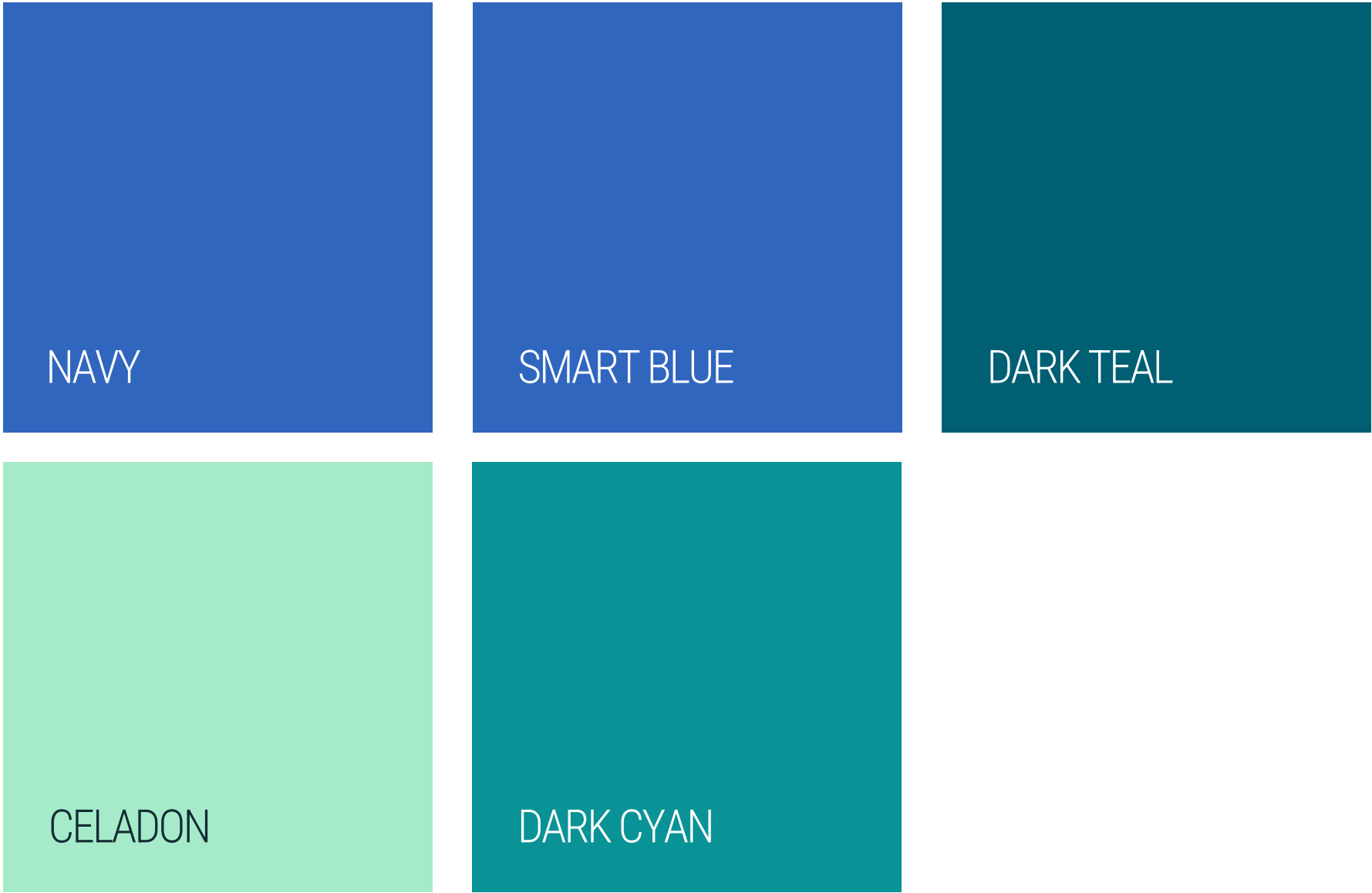


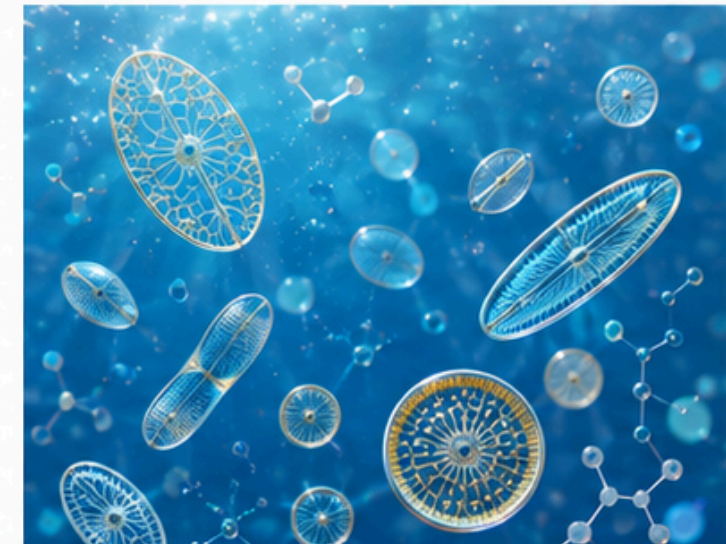
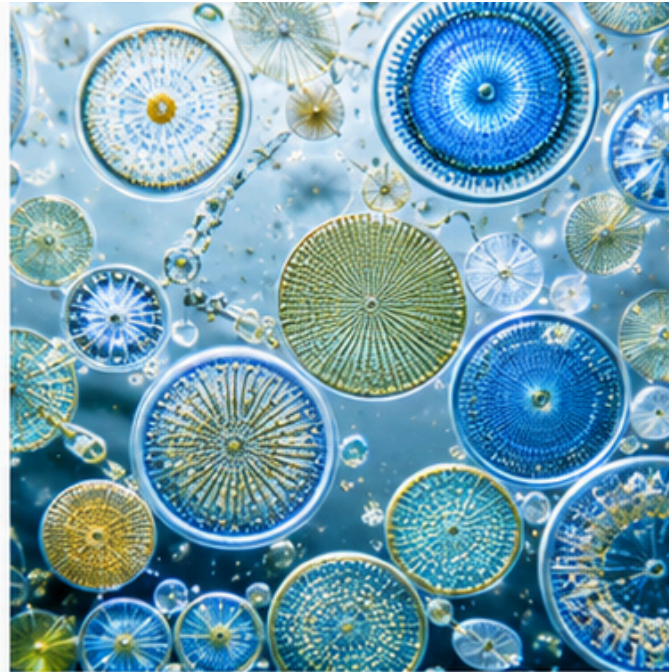
_THE COLOUR PALETTE

The palette combines deep blues and cyan tones to reflect OCEOMICS’ marine origin, scientific focus and innovation-driven approach. The darker shades add credibility and depth, while the lighter cyan and celadon tones bring freshness, sustainability and a softer skincare sensibility.



Colour contrast





MOODBOARD

DYNAMIC DISCOVERY #2

PLAYFUL, DISCOVERY, NATURE, INNOVATION



oceomics

_DYNAMIC DISCOVERY

This concept uses the wordmark as a playful visual system, integrating patterns directly into the letters to express OCEOMICS' diversity. The waves represent the ocean, the dots and lines suggest data, molecules and scientific exploration, while the bold color contrast gives the identity a more dynamic and approachable tone.



_DYNAMIC DISCOVERY : PATTERNS

WAVES

A flowing wave pattern that represents the ocean as the project's natural starting point. It brings movement, energy and a clear connection to the marine environment.

MICROORGANISM

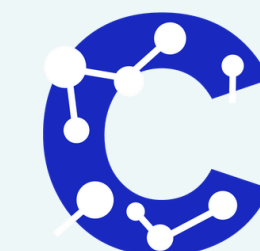
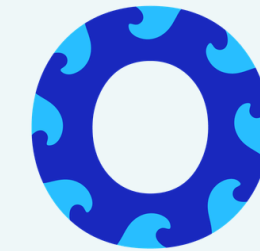
A playful microscopic pattern inspired by marine microorganisms. It reflects biodiversity, marine life and the biological sources explored through bioprospecting.

RIPPLE

A layered ripple pattern that suggests fluidity, interaction and transformation. It connects the marine context with innovation and the dynamic nature of scientific discovery.

NODES

A connected node pattern inspired by artificial intelligence and digital systems. It represents data-driven exploration and the computational tools behind OCEOMICS' scientific discovery.





_THE COLOUR PALETTE

The playful palette uses bold blues and bright sky tones to keep the identity energetic, digital and ocean-inspired. The amber green and khaki beige accents add warmth, nature and accessibility, making the system feel more expressive, fresh and approachable.



Colour contrast

